



News Release

Check Into Cash® selects Telrock's *Optimus* enterprise class collection & recovery software platform to help drive greater collection efficiency and effectiveness

Atlanta, GA. – August 20, 2019 Check Into Cash, a national industry leader in direct lending and short-term credit solutions with hundreds of retail locations across the country and an ever expanding online presence, has selected Telrock, a global technology provider of SaaS-based software solutions, to provide their enterprise-wide collections and recovery platform ***Optimus***.

Telrock's cloud-based modern collection and recovery platform, ***Optimus***, was developed from the ground up to meet the broad and rich set of capabilities desired by sophisticated organizations such as Check Into Cash, says Dale Williams, CEO of Telrock. Williams adds, "Optimus readily supports the high degree of flexibility, automation, control, and ease-of-use that today's collection operations want but most other collection software systems can't provide."

"Check Into Cash selected ***Optimus*** because it represented the most complete solution for our business," says Phil Korn, Vice President of Check Into Cash Collections.

"Optimus covered certain key requirements we wanted, in particular a more intelligent collector interface design, real-time processing capabilities, strong compliance and reporting tools, and embedded digital channel customer engagement and self-serve capabilities."

About Check Into Cash®

A pioneer in the short-term, direct-lending industry, Check Into Cash has provided financial solutions since its founding in 1993. Based in Cleveland, TN, Check Into Cash serves customers nationwide, providing flexible solutions and options, in-store and online, to fit customers' needs.

Check Into Cash is a founding member of the Community Financial Services Association of America (CFSA), the nation's trade organization for the short-term loan industry. The CFSA enforces compliance, best practices, and works with state legislators and federal consumer groups to promote responsible legislation in an effort to balance the needs of customers with the interests of the industry.

About Telrock

Headquartered in Atlanta, GA, and London, England, Telrock is a global technology provider of SaaS-based software solutions for enterprise-wide collections and recovery and digital channel customer engagement. Their clients include major banks, other credit providers, and business process-outsourcing companies in North America and Europe. Telrock's solutions are SaaS-based; are built on highly scalable modern, open-source technologies; and are deployed in secure PCI-compliant data centers. Visit www.telrock.com to learn more.

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