



Telrock Releases SmartConnect - theirNext Generation Digital Channel Messaging Software Platform

Atlanta, GA and London, UK – June 5, 2019–Telrock is proud to announce the release of SmartConnect, their next generation digital channel messaging software platform.

SmartConnect represents a robust set of digital channel messaging capabilities that are quick to deploy, easy to use, very economical, and can be leveraged throughout the customer lifecycle. SmartConnect joins Telrock’s growing list of SaaS-based modern software solutions for creditors and collection professionals.

“With SmartConnect, our customers will have a more intelligent, flexible and performant digital channel messaging platform that enables them to drive better customer engagements”, says Matthew Hensby, SmartConnect Head of Product at Telrock. “Furthermore, set-up and integration can be done in minutes and hours, instead of days and weeks, thanks to our highly flexible API structure interface, and simple to use SmartConnect ‘self-serve’ UI that makes initial message configuration and ongoing message management extremely easy”, says Matthew.

About Telrock

Headquartered in Atlanta, Georgia and London, England, Telrock is a global technology provider of SaaS based solutions for enterprise-wide collections and recovery, and digital channel customer engagement. Our clients include major banks, other credit providers, and business process outsource companies in North America and Europe. Solutions include **Optimus**, a new enterprise-class integrated collections and recovery platform with digital channel engagement capabilities; **SmartCollect**, an intelligent self-serve collections portal with integrated digital channel messaging; and **SmartConnect**, a fully API driven, omni-channel consumer digital engagement and business partner management platform. All solutions are SaaS based, built on highly scalable modern, open-source technologies and are deployed in secure, PCI compliant data centres. For more information see www.telrock.com.

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