

Collection Industry News

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COLLECTION INDUSTRY NEWS UNVEILS REDESIGNED WEBSITE

New Website Features Renovated Design and Enhanced Content

Boca Raton, FL (May 17, 2017) — Robert Pinchuck, publisher of Collection Industry News, announced today the launch of a newly redesigned version of CIN's website, www.CollectionIndustryNews.com. Important features of the site include a cleaner and more attractive design, and a more engaging user experience.

Collection Industry News boasts over 65,000 collection industry subscribers that receive its weekly newsletter and email promotions specifically geared to their interests and needs.

The site's refreshed and simplified look, combined with enhanced content, and optimization for mobile devices allows visitors better interaction with CIN's content. Promotional areas throughout the website provide the opportunity to highlight collection industry products and services; and include links to watch videos, read articles and other interesting information geared to the collection industry professional.

"Our mission as a 21st century collection industry news source is to connect industry professionals with the information, products and services unique to our industry. The sophisticated design of the site provides an innovative platform for our advertisers that will boost the discoverability of their company services, drive sales, and—ultimately—lead to greater revenue." said Robert Pinchuck, Publisher and Owner.

In celebration of these new milestones CIN is offering a limited number of complimentary press releases and articles to collection industry attorneys; agencies and other industry professionals plus 25% off marketing and advertising on CIN website and newsletter until June 30, 2017.

For more information please email to inquiry@collectionindustrynews.com or call 800 648-1914 ext. 101

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