



# POSTAL NEWS

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USPS Web Site: <http://www.usps.com>

## **PRESIDENT/CEO OF US CERTIFIED LETTERS RECEIVES POSTAL SERVICE SPECIAL ACHIEVEMENT AWARD**

BOSTON, MA – The U.S. Postal Service today recognized William T. Carter, president and chief executive officer of US Certified Letters in Birmingham, AL, with its Special Achievement Award. The award -- which honors individuals or corporations that have demonstrated innovation, leadership, and influence within the mailing industry to increase the value of mail to their customers and their companies -- was presented at the National Postal Forum held in Boston Sept. 22-25.

A pioneer in electronic/hybrid mail—and founder of US Certified Letters—Carter developed and patented the software and technology that allows Postal Service customers to create, pay for, and send hard-copy Certified Mail from their desktop computers. This technology offers customers convenient on-line and off-line solutions to meet their certified mailing needs. In addition, Carter's patent-pending Electronic Tracking and Confirmation software gives customers the ability to electronically track NetPost™ certified mailpieces from acceptance to delivery. Since the Postal Service launched this service in March of 2001, US Certified Letters has processed more than 300,000 certified mail pieces for more than 4,200 customers, generating some \$500,000 in postage and printing revenue for NetPost™ Certified Mail.

With more than 24 years experience in the computer industry as a programmer, developer, manager and executive; Carter started focusing on solutions related to Postal Service mail processing. He developed the Postal Service certified version of the CASS and PAVE software for IBM mid-range and personal computers. In 1998, he developed a patent-pending process to produce electronic/hybrid mail, which led to the formation of US Certified Letters. Carter also had the honor of serving on the World Business Review in 2001 that discussed advanced communications solutions for the future. His focus has always been on offering users, and especially Postal Service customers, complete software service solutions to meet their communications needs.

Attended by more than 7,000 people, the National Postal Forum is the mailing industry's premier educational and networking event for mailing industry professionals to help them keep pace with changes in the mailing industry.

Contact us to schedule a web demonstration and receive FREE trial envelopes!