

NEWS RELEASE

February 16, 2010

FOR IMMEDIATE RELEASE

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IAT's *CT Impact* is a perfect fit for Mountain Glacier's Collections Department

Salt Lake City, Utah—The internal collection department of Indiana based company Mountain Glacier, selected IAT's *CT Impact* Hosted Services because it fit their needs.

"We looked at other competitors," said Natasha Gomez, Corporate Manager of Mountain Glacier, "But everything went really smoothly when we inquired about IAT."

Mountain Glacier has three collection agents who contact their 25,000 commercial and residential accounts within the zero to 90 day past due period. During this time, they use *CT Impact* hosted predictive dialing with the option to leave a message.

"The reports are easy to upload and our supervisor really likes *CT Impact*," said Gomez, "She's on it all day, everyday."

After the 90 day mark, the accounts are turned over to their attorney for further collection efforts.

IAT, the creator of SmartDial®, has been developing dialing technology for two decades. *CT Impact* is constantly being improved to create greater ease of use and independence for the customer. "We're making improvements all the time," said Randy Cooper, IAT CEO, "One of our most recent additions is a real time data interface with our vendor partner Beam 4D."

The real time interface eliminates the need to upload accounts to the *CT Impact* Web site by giving *CT Impact* current accounts to contact, in real time. IAT also provides software development kits, which provides a general data interface for customers not using Beam 4D to develop their own real time interface.

"Our kits allow more automation for our customers, they don't have to rely so heavily on IAT if they have the automation on their end," said Cooper, "Which means we can provide more support for our *CT Impact* customers."

The constant improvements to *CT Impact* make it easier for agencies like Mountain Glacier to achieve success. "We've seen a change in the numbers of our accounts receivables bucket," said Gomez, "The numbers of our zero to 90 day accounts have changed for the better."

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About IAT

IAT has been developing dialing and messaging technology to the collections industry for over two decades. Located in Salt Lake City, IAT provides products not only for the United States but internationally. *CT Impact* is IAT's cutting-edge hosted solution, which provides a combination of predictive dialing and broadcast messaging without the expense of hardware. IAT offers solutions for larger collection companies with its advanced *CT Center* product, a premier predictive dialing and IVR messaging on-site solution.

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About Mountain Glacier

Mountain glacier is a locally owned home and office bottled water distributor, located in Evansville, Indiana. Operating for more than 12 years, their collections department handles 25,000 residential and commercial accounts with three collection agents, an attorney and corporate manager.