



NEWS RELEASE

February 1, 2010

FOR IMMEDIATE RELEASE**Contact:**

Ray Fowler
Director, Sales & Marketing
(800) 574-8801, ex 203
ray@iat-cti.com

Aidex Recovery Group Manages Compliance with CT Impact

Salt Lake City, Utah—Aidex Recovery Group conducts mass message campaigns, compliant with federal and state laws, through the hosted broadcast messaging capabilities of IAT's CT Impact Hosted Services.

CT Impact Hosted Broadcast Messaging allows Aidex the flexibility to control its message campaigns in a compliant manner. Dan Herrejon, Aidex Director of Operations, said they alter dates and times the message is left to fit within compliant hours and to measure which time periods reach more contacts. Aidex also changes which agents handle the inbound calls from their campaigns.

"Agencies have to be very careful because there are a lot of consumers initiating lawsuits on collection agencies," said Herrejon, "We just received our ACA membership and rely on their guidance for compliant message wording."

Jacksonville, Florida based Aidex handles health accounts, so it has to comply with federal laws governing collection agencies and patient privacy laws such as the Health Insurance Portability and Accountability Act (HIPAA).

"The people at IAT are very helpful for what to say in messages. IAT has been a great reference to share what other agencies are saying and how we can use CT Impact to be more effective," said Herrejon.

IAT's products offer built-in compliance defaults to its customers. "We recommend consulting ACA for compliant message wording," said Randy Cooper, CEO of IAT, "We believe vendors have a responsibility to provide products that, by default, comply with general federal and state laws. However, our customers can tailor our technology to their definition of compliance."

"There's constant tweaking," said Herrejon, "We don't want to open ourselves up to a lawsuit but we still want to be effective."

-###-

About IAT

IAT has been developing dialing and messaging technology to the collections industry for over two decades. Located in Salt Lake City, IAT provides products not only for the United States but internationally. CT Impact is IAT's cutting-edge hosted solution, which provides a combination of predictive dialing and broadcast messaging without the expense of hardware. IAT offers solutions for larger collection companies with its advanced CT Center product, a premier predictive dialing and IVR messaging on-site solution.

About Aidex

Aidex Recovery Group entered the collections industry a little over one year ago. It is a national collection agency specializing in commercial collections in the first and third party environments. Now with two offices in Tampa and Jacksonville, Florida, Aidex is already making its mark in the collections industry.